

## EDUCATION 2001 - 2004

### University of Lincoln

BA (Hons) Graphic Design - First Class Honours

## SKILLS & KNOWLEDGE

### Design

Creating online experiences for multiple devices, animation for social platforms using Adobe After Effects. Online advertising using Adobe Animate for rich and standard media, and digital outdoor displays.

### Development

Layout with HTML & CSS for static websites. Understanding of XML & JSON. Programming with Javascript, and in the past development with Actionscript 2.0 & 3.0.

### General

Github, Jira, and Basecamp.

## APPLICATIONS

Adobe Photoshop, Adobe Animate / Flash, Adobe Illustrator, Adobe After Effects, Sketch, Keynote.

## INTERESTS

Alongside design I have a keen knowledge to learn more about development. I put time into experimental side projects that blend a range of other interests ranging from Illustration, music, and gaming. Favourite film makers include Wes Anderson, The Brothers Quay, Studio Ghibli / Hayao Miyazaki, Stanley Kubrick, Tim Burton, Steven Spielberg, and Francis Ford Coppola.

## EMPLOYMENT 2005 - 2018

### Grey Possible / Grey London (June 2016 - August 2018)

#### Senior Designer

I was part of a small digital department that created digital and social campaigns to run alongside TV and print campaigns produced by Grey. Projects involved the creation of Facebook canvases and carousels, general social video posts for all social platforms, digital outdoor displays, standard and rich banner tool kits, and website design and layouts. Clients included Marks and Spencer, Tuborg, GSK, HSBC, Which?, Gillette, Bruno Banani, and Birds Eye.

### TMW / TMW Unlimited (November 2012 - May 2016)

#### Senior Digital Designer

During the three and a half years at TMW, my role focused on UI design with medium to large web builds, collaborating with developers and UX Development to make the products as usable and accessible as we could. I was open to new ways of working within an agile environment, having design ownership on projects, and reviewing support work undertaken by junior and mid-weight designers. Various projects led to the creation of global websites, campaign websites, UI for apps, Flash / HTML banners, and ECRM. Clients included Diageo, Infiniti, Ofgem, Unilever, Virgin Trains, Sony, Canon, and Barilla.

### The Marketing Store (August 2012 - November 2012)

#### Senior Digital Designer

Concepting floor projection games for McDonald's, Animated retail displays using After Effects, ECRM design and creation. Clients included McDonald's and Blossom Hill.

### Glue London / Isobar (February 2005 - July 2012)

#### Junior Designer, Mid-weight Designer, Senior Designer

With over seven years based at the agency, my various roles included the following: Design and layout of campaign microsites, animation support and creation with After Effects, rich media design, animation, and development with Flash and Actionscript, reviewing supporting campaign work created by juniors and external production agencies. Clients included Pot Noodle, MTV, Nokia, T-Mobile, Virgin Trains, Aviva, Toyota, Reebok, adidas, Eristoff, Google, Royal Marines, Shredded Wheat, Oasis, and Auto Trader.

### Euro RSCG / Havas (January 2005 - February 2005)

#### Artworker

Acting as a support role to other senior digital designers, helping with amends, resizes, and adding content into page templates. Clients included British Heart Foundation, and COI.