

Education 2001 - 2004

University of Lincoln

BA (Hons) Graphic Design - **First Class Honours**

Skills & Knowledge

Design

Designing online experiences for multiple devices, animation using After Effects / Flash, online advertising for rich and standard media.

Development

Programming with Javascript, and Actionscript 2.0 & 3.0.
Layout with HTML & CSS. Understanding of XML & JSON.

General

Github, Jira, and Basecamp.

Applications

Photoshop, Illustrator, Flash, After Effects, and Sketch

Employment 2005 - 2016

TMW / TMW Unlimited

Senior Digital Designer

November 2012 - May 2016

During the three and a half years at TMW, my role focused on design with medium to large web builds, collaborating with developers and UX to make the products as usable and accessible as we could. I was open to new ways of working within an agile environment, having design ownership on projects, and reviewing support work undertaken by junior and mid-weight designers.

Various projects led to the creation of global websites, campaign websites, UI for apps, Flash / HTML banners, and ECRM.

Clients included Diageo, BBC, Infiniti, Ofgem, Unilever, Virgin Trains, Sony, Canon, and Barilla.

The Marketing Store

Senior Digital Designer

August 2012 - November 2012

Concepting floor projection games for McDonald's, Animated retail displays using After Effects, ECRM design and creation.

Clients included McDonald's and Blossom Hill.

Interests

Alongside design I have a keen interest with online development. I put time into experimental side projects that blend a range of other interests ranging from Illustration, photography, music, and gaming. Recently I've enjoyed tinkering with an Arduino, wiring it up to a range of components, and extending my programming knowledge in that area too. Favourite film directors / makers include The Brothers Quay, Studio Ghibli / Miyazaki, Kubrick, Burton, Spielberg, and Coppola.

Glue London / Isobar

Junior Designer, Mid-weight Designer, Senior Designer

February 2005 - July 2012

With over seven years based at the agency, my various roles included the following: Design and layout of campaign microsites, animation support and creation with After Effects, rich media design animation and development with Flash and Actionscript, reviewing supporting campaign work created by junior designers and external production agencies.

Clients included Pot Noodle, MTV, Nokia, T-Mobile, Virgin Trains, Aviva, Toyota, Reebok, adidas, Eristoff, Google, Royal Marines, Shredded Wheat, Oasis, and Auto Trader.

Euro RSCG / Havas

Digital Artworker

January 2005 - February 2005

Acting as a support role to other senior digital designers, helping with amends, resizes, and flowing in content into page templates.

Clients included British Heart Foundation, and COI.